

## **Noel A HIDALGO, FRSA**

noel@noneck.org | @noneck

I work at the intersection of politics, community, technology and art. Advocate for free and open government data, open source software, open communities, free culture, dutch utility bicycles and transparent government; established global leader in progressive political and technology communities; Eagle Scout. Member of the Royal Society for the encouragement of Art, Manufactures & Commerce. On the board of advisors for Digital Democracy, a non-profit in New York City, Civic Commons, and US National Building Museum iCities. Organizer of New York's only meetup dedicated to open government and a more open New York, the Open New York Forum.

### **Highlighted Employers**

#### **Director of Emerging Technologies at the World Economic Forum USA**

June 2011 - Current

New York City, NY

#### **Cofounder and Partner at New Amsterdam Ideas, LLC**

February 2011 - Current

New York City, NY

#### **Director of Technology Innovation at the New York State Senate**

February 2009 - April 2011

New York City and Albany, NY

My primary responsibility was to ensure that NYSenate.gov and it's associated web products never stop running and the New York taxpayer is constantly served with the world's best legislative website. Additionally, I ensured that the Chief Information Officer and his team were abreast of the latest developments in Government 2.0 and ensured that all team projects increase the State Senate's transparency, efficiency, and citizen participation.

#### **Community Manager at Remix America**

June 2008 - September 2008

New York, NY

Hired after providing indirect consulting, coordinated with a team of three to connect with various political and artistic communities to promote the idea political remixes and mashups. During my tenure, the site steadily received 100 new users per month and sustained 1,000 page views per day. During the 2008 Democratic National Convention and the Republican National Convention, the community made history by collaborating and producing 30 original remixes. RemixAmerica was featured in Wired.

#### **Global Explorer on the Luck of Seven**

December 2005 - March 2009

The World

In February 2007, departed NYC for an around-the-world adventure. Living off of \$10,000 fundraised from individuals on internet, the journey took eight months and explored seven free culture topics in 22 countries on the six inhabited continents. Not only was this an experiment in micro-finance, new media and international travel, but an expedition into global social networks and progressive political and open source technology communities. Along the way, the project interviewed internet users, organizers and activists on their work. Currently, this project is developing into a children's book and a feature length documentary.

### **Creator of TaxiNYC.tv & NYC Yellow Cab Driver**

March 2008 – May 2008

New York, NY

Spent two months Video Blogging and demystifying the procedures behind becoming a New York City Yellow Cab Driver. This project quickly gained an avid following and was featured on National Public Radio's Bryant Park Project. After creating 10 short movies and logging 60 hours behind the wheel, started providing indirect consulting to Remix America and focusing attention on Not An Alternative outreach.

### **Consultant to Jay Rosen & NYU's NewAssignment.Net**

Summer of 2007

New York, NY

Providing Information Architecture; digested and documented NewAssignment.net's Drupal CMS infrastructure and designed a citizen journalism website to cover the 2008 Presidential Primaries and General Elections. Designs and ideas were incorporated into HuffingtonPost.com Off the Bus project.

### **Freelance Video Editor / Citizen Journalist**

Clients and partners have included Students for a Free Tibet documenting 2008 Olympic protests in China, promotional videos for Agit-Pop and Twitter VoteReport. As a Citizen Journalist my reports have been broadcasted on RocketBoom, EpicFU / JetSet, GroundReport.tv, Democracy Now!, and ABC's 20/20.

## **Community Organizer Positions**

### **Outreach Coordinator for Not An Alternative, Inc.**

September 2006 - February 2009, Brooklyn, NY

Originating from the establishment of Williamsburg Coworking, attended monthly meetups and engaged New York City's political & technology communities offering gallery services and collaborative office space. Researched and established relationships with artists, projects and organizations for possible presentations or discussions.

Williamsburg Coworking @ The Change You Want to See

Not An Alternative, Inc., Brooklyn, NY

Organized monthly informational meetings & brunches to build interest in an office space for cultural producers, programmers, theorists, activists and adventure seekers. Now home to 16 daily coworkers and headquartered in Williamsburg, Not an Alternative's Williamsburg

Coworking offers a daily productivity space while in the evening the space features lectures, screenings and sessions for community organizing.

### **Volunteer Director and Community Outreach for John Kerry for President**

January 2003 – April 2004, Boston, MA

Starting shortly after John Kerry's reelection to the Senate, I began as a weekly phone bank volunteer and was eventually promoted to managing 50,000 active volunteers who phone banked an estimated 500,000 voters and canvassed New Hampshire. Responsibilities also included management of 20 interns and coordinating statewide John Kerry Meetups.

### **Unconferences in New York City**

Spearheaded the organization of NYC's premiere grassroots conversations: BarCamp NYC 2, DrupalCamp NYC 1 & 2, RootsCamp NYC & DC, & PDF Unconference '07. On average worked with a limited budget of less than \$5,000 to host two day conferences for 200 - 500 people. As NYC unconferences have proliferated, many continue to use the best practices my team and I established.

### **Blogging Liberally & Living Liberally**

Along with members of NYC's political digerati, we created a bimonthly salons for bloggers to discuss politics and policy with elected officials and policy makers. This network established a nationwide network of informal conversations helping bloggers and new media pundits better understand the issues at hand.

### **Drupal NYC Meetups & DrupalCamp NYC**

Initiated and organized NYC's Drupal monthly meetups and annual unconference, DrupalCamp. From a small group of 20, the NYC Drupal Community has grown to over 500 dedicated programmers. As for DrupalCamp, NYC initiated the global practice of free biannual & quarterly unconferences funded by local Drupal Development shops.

## **Technology Positions**

### **Communications Consultant and Technical Adviser**

Friends of the British Council, 2010

Assemble for Rights NYC Campaign 2006 & 2007

Cam Kerry for Massachusetts Secretary of State 2005

Norman Siegel for NYC Public Advocate 2005

New York State Democratic Senate Campaign Committee 2004

Andrea Stewart-Cousins for New York State Senate 2004

Consulted on the tools and services needed for electoral and issue-based campaigns. Digital Communications Advisor and Voter Database analyst; crafted online messages; edited and dispatched mass emails for fundraising and voter awareness; built a comprehensive computer network and managed distributed voter identification system.

### **Digital Communications Coordinator for New York State Senate Minority Leader**

September 2004 – August 2006, New York, NY

With a non-existent budget from the State Senate Majority Leader's office, the Minority Leader's office use a limited campaign budget to provide a digital infrastructure to all Senate Democrats. Duties included management of communications infrastructure for all Senate Democrats. Responsibilities included contact and voter database management, digital infrastructure management (computer network and website) and Internet community liaison.

### **Technology Coordinator for the 2004 Democratic National Convention**

April 2004 – August 2004, Boston, MA

Faced with a labor dispute that halted convention buildout, a tight budget and tighter timeline, facilitated daily coordination between 12 departments to accurately manage the deployment of 50,000 telephony/computer connections. Coordinated the supervision of 13 technicians and six interns.

### **Information Technology Specialist for Pelias Technologies**

July 2001 – January 2003, formally Infimed Therapeutics, Inc. Cambridge, MA

Reported directly to the CEO. Responsibilities required weekly reports on infrastructure usage and proposed budgets for new staff acquisitions. During the liquidation of the company, was entrusted by the new owners to security property and liquidation of inventory.

### **Network and Special Projects Administrator for netNumina Solutions**

June 2000 – January 2001, Cambridge, MA

Recruited from Washington DC, responsibilities required extemporaneous solutions and project management. Managed the infrastructure buildout of new office and built a three mile wireless network during statewide labor dispute.

### **Micro Computer Consultant for the RAND Corporation**

September 1998 – June 2000, Washington, DC

Started as a temporary employee to manage shipping and receiving. Within two months, I was hired as a full-time staff member due to an extensive knowledge of the Macintosh Operating System and a swift ability to manage multiple projects under tight deadlines. By the time I was recruited by netNumina, responsibilities had expanded to include supervising two staff members, work flow development, research and system testing.

### **Technical Support Manager for EriNet Online Communications**

February 1997 – September 1998, Dayton, OH

Reported directly to the CEO, provided software and hardware technical and troubleshooting support for approximately 10,000 users. Responsible for the training and management of eight technicians, development and production of technical documentation, and the maintenance of company website.

### **Conference Organizer**

OpenGov Camp, New York City 2011

CapitolCamp, Albany, NY 2009 & 2010

O'Reilly Government 2.0 Summit & Expo, Washington DC, 2009 & 2010 (Board member)

Open New York Forum, NYC, December 2009

Lift Conference Open-Stage Organizer, Geneva, CH, February 2007 & 2008 & March 2009

DrupalCamp NYC 1 and 2, Organizer, March 2006 & January 2007  
RootsCamp NYC and DC, Organizer, November & December 2006  
BarCamp NYC 2, Organizer, September 2006  
Vintage Italian Scooter Rallies in Boston and NYC, Summers, 2000 through 2005

## **Public Speaking**

FOO Camp, San Francisco, June 2011  
Drupal Government Days, Brussels, Belgium, April 2011  
Government Open Source Conference 2010, Portland, OR, Aug 2010  
eDemocracy & New Media in Iraq, Erbil, Iraq, Aug 2010  
O'Reilly Open Source Conference, Portland, OR, July 2010  
British Council's Transatlantic Network 2020, Chicago, IL Panelist, June 2010  
DrupalCon, San Francisco, April 2010  
South By Southwest, March 2010  
CityCamp, January 2010  
Pace University, New York City, Guest Lecturer, February 2009  
Not An Alternative, New York City, 2008  
Debrief of Technology Tools in Activism, Dec 2008  
Students for Free Culture 2008 Conference, Berkeley, USA, Panelist, October 2008  
British Council's Transatlantic Network 2020, Belfast, Northern Ireland & Dublin, Ireland, Panelist, September 2008  
New Organizing Institute's RootsCamp @ 2008  
Democratic National Convention, Denver, Colorado, Panelist and Panel Curator, August 2008  
Reboot 10, Copenhagen, Denmark, Presenter, June 2008  
Grupo de Diarios América & the Andean Development Corporation, Miami, FL, Lecturer, May 2008  
Dorkbot NYC, March 2008  
Lift Conference, Geneva, CH, Presenter, February 2008  
Prince of Songkla University, Puket, Thailand, Lecturer, September 2007  
Shri Ram College of Commerce, Delhi, India, Lecturer, September 2007  
DigitalBridge Camp, Nasik, India, Instructor, September 2007  
Transitions Online, Prague, CZ, Instructor, July 2007  
Salzburg Global Seminar, Salzburg, Austria, Faculty, March 2007

## **Software Skills**

Macintosh (24 Years), Windows (15 Years), Microsoft and Open Office Suites, Final Cut Express, Live Type, Photoshop, Dreamweaver, HTML, Drupal and Wordpress Content Management Systems, CiviCRM (Contact Relationship Management System), working knowledge of the LAMP stack.