Noel A HIDALGO

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I work at the intersection of technology, politics, community, and art. I am an advocate for entrepreneurial ideas that change the world, a free and open internet, accessible government data, open source software, free culture communities, dutch utility bicycles, and transparent government. Eagle Scout. Member of the Royal Society for the encouragement of Art, Manufactures & Commerce and an exclusive network of Transatlantic Leaders hosted by the British Council. Founder of NYC's Drupal community and the #BikeNYC hashtag. Community organizer for a more open New York, via the Open New York Forum and co-founder of NYC's Transparency Working Group.

Highlighted Employers & Projects

Associate Director at the World Economic Forum
June 2011 - Current
New York City, NY
Currently managing a team of five with a $1.5 million budget. The team is responsible for developing and maintaining the Forum public and private web portals.

Co-Founder and Advisor at New Amsterdam Ideas, LLC
February 2011 - Current
New York City, NY
Through strategic application of technologies that promote openness, equality, collaboration, and sharing, NAI's mission is to improve the efficacy of the World's public sector institutions, and thus the sustainable quality of life of its inhabitants.

Director of Technology Innovation at the New York State Senate
February 2009 - April 2011
New York City and Albany, NY
Primary responsibility included the conception and development of NYSenate.gov, which at the time was considered "*the World's best legislative website.*" Ensured that NYSenate.gov and its associated web products never stopped running. Managed an immediate team of six. Oversaw the training and support of 200 users. Provided New Yorkers an award winning suite of websites and mobile tools. Organized and facilitated the first unconference in a State House - CapitolCamp. Additional responsibilities included, advising the Senate's Chief Information Officer on Government 2.0 innovations and consulted on a number Senate technology projects, including an OS agnostic architecture & bring your own (mobile) device infrastructure.

Community Manager at Remix America
June 2008 - September 2008
New York, NY
Hired after providing indirect consulting. Responsibilities included the coordination of three team members with various political and artistic communities. Over the course of three months, the start up team built and coordinated a volunteer community who produced political

remixes and mashups. During the 2008 Democratic National Convention and the Republican National Convention, the community made history by collaborating and producing 30 original political remixes.

Global Explorer on the Luck of Seven
December 2005 - March 2009
The World
In February 2007, departed NYC for an around-the-world anthropological adventure. Living off of $10,000 fundraised from individuals on internet, the journey took eight months and explored seven free culture topics in 22 countries on the six inhabited continents. Not only was this an experiment in micro-finance/crowd funding, new media and international travel, but an expedition into global social networks and open source communities. Along the way, the projected interviewed internet users, community organizers, and activists. Currently, this project is developing into a children's book and a feature length documentary.

Creator of TaxiNYC.tv & NYC Yellow Cab Driver
March 2008 – May 2008
New York, NY
Spent two months demystifying the procedures behind becoming a New York City Yellow Cab Driver. By video documenting every step, this project quickly gained an avid following and was featured on National Public Radio. After logging 60 hours behind the wheel and creating 10 short movies, I started consulting for Remix America and focused attention on Not An Alternative's outreach.

Consultant to Jay Rosen & NYU's NewAssignment.Net
Summer of 2007
New York, NY
Providing Information Architecture; digested and documented NewAssignment.net's Drupal CMS infrastructure and designed a citizen journalism website to cover the 2008 Presidential Primaries and General Elections. Designs and ideas were incorporated into HuffingtonPost.com's Off the Bus project.

Freelance Video Editor / Citizen Journalist
Clients and partners have included Students for a Free Tibet documenting 2008 Olympic protests in China, promotional videos for Agit-Pop and Twitter VoteReport. As a Citizen Journalist my reports have been broadcasted on RocketBoom, EpicFU / JetSet, GroundReport.tv, Democracy Now!, and ABC's 20/20.

Community Organizer Positions

Outreach Coordinator for Not An Alternative, Inc.
September 2006 - February 2009, Brooklyn, NY
Established Williamsburg Coworking, NYC's first cafe like office environment for independent and freelance workers. Engaged New York City's technology communities offering gallery services and collaborative office space. Researched and established relationships with artists, community projects, and institutions for possible presentations or discussions.

Williamsburg Coworking @ The Change You Want to See
Not An Alternative, Inc., Brooklyn, NY
Organized monthly informational meetings & brunches to build interest in an office space for cultural producers, programmers, theorists, activists, and adventure seekers. The office space in turned produced a profit for Not an Alternative. In the evenings, the space would feature lectures, screenings, and sessions for community organizing.

Volunteer Director and Community Outreach for John Kerry for President
January 2003 – April 2004, Boston, MA
Starting shortly after John Kerry's reelection to the Senate, I began as a weekly phone bank volunteer and was eventually promoted to managing 50,000 active volunteers. These volunteers were the soul of the campaign. They were the ones who phone banked an estimated 500,000 voters in Iowa and New Hampshire and canvassed New Hampshire. Responsibilities also included management of 20 interns and coordinating statewide John Kerry Meetups.

Unconferences in New York
Spearheaded the organization of NY's premiere grassroots conversations: CapitolCamp 1 & 2, BarCamp NYC 2, DrupalCamp NYC 1 & 2, RootsCamp NYC & DC, & PDF Unconference '07. On average worked with a limited budget of less than $5,000 to host two day conferences for 200 - 500 people. As NYC unconferences have proliferated, many organizers have continued to use best practices my team and I established.

Blogging Liberally & Living Liberally
Along with members of NYC's political digerati, created a bimonthly salon for bloggers to discuss politics and policy with elected officials and policy makers. This network established a nationwide network of informal conversations helping bloggers and new media pundants better understand the issues at hand.

Drupal NYC Meetups & DrupalCamp NYC
Initiated and organized NYC's Drupal monthly meetups and annual unconference, DrupalCamp. From a small group of 20, the NYC Drupal Community has grown to over 4,000 participants. As for DrupalCamp, NYC initiated the global practice of a free unconference funded by local Drupal Development shops.

Technology Positions

Communications Consultant and Technical Adviser
Friends of the British Council, 2010
Assemble for Rights NYC Campaign 2006 & 2007
Cam Kerry for Massachusetts Secretary of State 2005
Norman Siegel for NYC Public Advocate 2005
New York State Democratic Senate Campaign Committee 2004
Andrea Stewart-Cousins for New York State Senate 2004

Consulted on the tools and services needed for electoral and issue-based campaigns. Acted as digital communications advisor and voter database analyst; crafted online messages; edited and dispatched mass emails for fundraising and voter awareness; built comprehensive computer networks, and managed distributed voter identification system.

Digital Communications Coordinator for New York State Senate Minority Leader
September 2004 – August 2006, New York, NY
With a non-existent budget from the State Senate Majority Leader's office, the Minority Leader's office used limited campaign funds to provide a digital infrastructure to all 48 Senate Democrats. Responsibilities included management of communications infrastructure, contact and voter database management, and acted as a liaison to New York State's digital communities.

Technology Coordinator for the 2004 Democratic National Convention
April 2004 – August 2004, Boston, MA
Faced with a labor dispute that halted convention buildout and a tighter timeline, facilitated daily coordination between 12 departments to accurately manage the deployment of 50,000 telephony/computer connections. Coordinated the supervision of 13 technicians and six interns.

Information Technology Specialist for Pelias Technologies
July 2001 – January 2003, formally Infimed Therapeutics, Inc. Cambridge, MA
Managed a $200,000 budget and reported directly to the CEO. Responsibilities required weekly reports on infrastructure usage and proposed budgets for new staff acquisitions. During the liquidation of the company, was entrusted by the new owners to security property and liquidation of inventory.

Network and Special Projects Administrator for netNumina Solutions
June 2000 – January 2001, Cambridge, MA
Recruited from Washington DC, responsibilities required extemporaneous solutions and project management. Managed the infrastructure buildout of new office and built a three mile wireless network during statewide labor dispute.

Micro Computer Consultant for the RAND Corporation
September 1998 – June 2000, Washington, DC
Started as a temporary employee to manage shipping and receiving. Within two months, was hired as a full-time staff member due to an extensive knowledge of the Macintosh Operating System and a swift ability to manage multiple projects under tight deadlines. By the time I was recruited by netNumina, responsibilities had expanded to include supervising two staff members, work flow development, research, and systems testing.

Technical Support Manager for EriNet Online Communications
February 1997 – September 1998, Dayton, OH
Reported directly to the CEO, provided software and hardware troubleshooting support for approximately 10,000 users. Responsibilities included the training and management of eight

technicians, development and production of technical documentation, and the maintenance of company website.

Conference Organizer
OpenGov Camp, New York City 2011
CapitolCamp, Albany, NY 2009 & 2010
O'Reilly Government 2.0 Summit & Expo, Washington DC, 2009 & 2010 (Board member)
Open New York Forum, NYC, December 2009
LIFT Conference Open-Stage Organizer, Geneva, CH, February 2007 & 2008 & March 2009
DrupalCamp NYC 1 and 2, Organizer, March 2006 & January 2007
RootsCamp NYC and DC, Organizer, November & December 2006
BarCamp NYC 2, Organizer, September 2006
Vintage Italian Scooter Rallies in Boston and NYC, Summers, 2000 through 2005

Public Speaking
FOO Camp, San Francisco, June 2011
Drupal Government Days, Brussels, Belgium, April 2011
Government Open Source Conference 2010, Portland, OR, Aug 2010
eDemocracy & New Media in Iraq, Erbil, Iraq, Aug 2010
O'Reilly Open Source Conference, Portland, OR, July 2010
British Council's Transatlantic Network 2020, Chicago, IL Panelist, June 2010
DrupalCon, San Francisco, April 2010
South By Southwest, March 2010
CityCamp, January 2010
Pace University, New York City, Guest Lecturer, February 2009
Not An Alternative, New York City, 2008
Debrief of Technology Tools in Activism, Dec 2008
Students for Free Culture 2008 Conference, Berkeley, USA, Panelist, October 2008
British Council's Transatlantic Network 2020, Belfast, Northern Ireland & Dublin, Ireland, Panelist, September 2008
New Organizing Institute's RootsCamp @ 2008
Democratic National Convention, Denver, Colorado, Panelist and Panel Curator, August 2008
Reboot 10, Copenhagen, Denmark, Presenter, June 2008
Grupo de Diarios América & the Andean Development Corporation, Miami, FL, Lecturer, May 2008
Dorkbot NYC, March 2008
Lift Conference, Geneva, CH, Presenter, February 2008
Prince of Songkla University, Puket, Thailand, Lecturer, September 2007
Shri Ram College of Commerce, Delhi, India, Lecturer, September 2007
DigitalBridge Camp, Nasik, India, Instructor, September 2007
Transitions Online, Prague, CZ, Instructor, July 2007
Salzburg Global Seminar, Salzburg, Austria, Faculty, March 2007

Software Skills

Macintosh (24 Years), Windows (15 Years), Microsoft and Open Office Suites. Expert at Drupal Content Management Systems, CiviCRM (Contact Relationship Management System), and working knowledge of the LAMP stack. Other software skills include video editing software and desktop publishing tools.